

Tom Jestus II

● 15615 S College Ave
Glenpool, OK 74033

● 651-226-8646
me@tomjestus.com

● tomjestus.com

Having worked for clients local, national, and international, I have learned how to help my clients bring their ideas and imaginations into reality. I enjoy creating solutions that solve not only the immediate need but also anticipate the challenges ahead. By seeing the big picture, I am able to fine-tune the small details that have helped my clients grow and succeed.

SOFTWARE & SKILLS

I have extensive experience with all things Adobe. I have worked with several email marketing services (Mailchimp, Constant Contact, etc.). I have seen software and applications come and go, so I have learned to adapt as needed. As a jack-of-all-trades, full-stack creative, I can quickly learn any new software, application, or program that is needed to best complete the task at hand. I enjoy new challenges and learning how to implement new systems and technologies to both protect and improve a brand's services and reputation.

EXPERIENCE

Logos Trading Post, LLC

VP of Creative and Marketing

Tulsa, OK

May 2021 - Present

I play a key role in helping triple gross sales and increase capabilities in both sales and manufacturing by developing new products and processes and establishing a consistent visual brand strategy.

- Design, develop, and market over 2,000 retail products
- Print and digital marketing management
- Social media management
- Digital asset and brand management
- Web development and management
- Print/Production team management
- Implement and maintain order and inventory management system
- Facilities and equipment management
- Sales and account support

Trost Marketing & Consulting Group

Webmaster/Graphic Designer

Tulsa, OK

January 2013 - May 2021

- Design, develop and maintain multiple online marketing portals
- Design print and digital marketing for local and national clients
- Designed, developed and maintain order management system

Trost Consulting/Trost Moving Pictures

Webmaster/Graphic Designer

Tulsa, OK

April 2011 - December 2012

- Designed, developed and maintained company film websites.
- Developed online distribution/screening website
- Designed print and digital marketing materials for film and theater

The Jestus Company

Branding Specialist/Webmaster/Graphic Designer

St Paul, MN / Tulsa, OK

April 2001 - Present

- Design, develop and maintain websites for local, national and international clients
- Developed a custom content management system
- Design print and digital marketing materials
- Make clients happy by creating whatever they need

e.k. Quehl Company

Webmaster/Graphic Designer

St Paul, MN

February 1999 - May 2001

- Design, develop and maintain client websites.
- Create marketing plans for print and radio
- Designed anything that could be printed including but not limited to: billboards, signage, brochures, folders, branding packages, advertisements, etc.

Fishbone Design

Art Director/Graphic Designer

South St Paul, MN

June 1996 - December 1998

- Managed Custom Greeting Card service with a team of 5 designers.
- Created marketing materials, vehicle wraps, catalogs, etc.
- Edited TV commercials for Canadian clients

EDUCATION

Oral Roberts University

BS - Commercial Art